

Strategic Plan

Vision

An equitable construction industry where women fully participate

25%

By 2025

To achieve 25% minimum female participation across all of the construction industry by 2025

Mission

To drive change that will aid in the increased recruitment, retention & further vocational development of women within all facets of the construction industry

Education & Empowerment

- Skills pipeline & trade engagement
- Education & Mentoring for Members
- Education for Industry including Male Allies Program

Membership

- Engage & communicate
- Collaborate with & learn from other bodies

Advocacy

Be the Voice for women in construction

- Advocate to Government
- Advocate to Industry

Connection & Community

Celebrate & Support all women in construction

- Awards Program
- Events & Collaboration

Systems

- Refine & evolve operations & processes
- Maintain good governance practices

